

LIC©ENSE GLOBAL

Dedicated Email Send Fulfilment Guide

GLOBAL
LIC©ENSING
GROUP

IT STARTS HERE.®

DEDICATED EMAIL SENDS

A personalized email template to fit your needs:

- Use our customized email templates to get your message directly to our audience
- Alternatively, you can provide a fully built HTML if you wish to produce the asset yourself. *Please include all original image files for any HTML emails*
- LG team member will work with client on customized audience for send

Client to Provide:

- All images for email *JPEG, PNG or GIF* accepted
- Email content and messaging; LG team member will work with client on all content and messaging to ensure it best reaches the audience for maximum ROI
- Links for buttons, images and any hyperlinks in text
- Subject line





LICENSE GLOBAL
THE LICENSEE INDUSTRY'S THOUGHT LEADER

BIOWORLD | NEWS



MINECRAFT HOUSE

in Houston, April 5, 2008

We are proud to say we've been global partners with Minecraft for many years. We are supporting the new Minecraft movie with globe reflections suited specifically to engage the fans around the world.





For 25 years, Bioworld has empowered our partners to forge stronger connections with their global audiences through elevated product design, merchandising, and distribution.

"STRATEGIC BRAND ACCELERATION"

I am established global brands to emerging markets, Bioworld has a solution set perfectly targeted to grow your business.





WE OFFER YOU A BRAND GROWTH PLATFORM

We are a fully integrated service platform that accelerates brand growth with proven omni channel capabilities and global infrastructure.



LICENSE GLOBAL
THE COLLECTIBLES BUSINESS & TRAVELER'S MARKET

JANTZEN

OVER A CENTURY OF STYLE & EXPERTISE

The first American swimwear brand, crafted for confidence since 1910



Jantzen
THE SWIMWEAR THAT MADE LEGENDS

BE THE FIRST AND ONLY SWIMWEAR BRAND TO BE ASSOCIATED WITH A CENTURY



1st American swimwear brand

Founded in 1910

115 Years

Design, Fit, and Innovation

Global Presence
+30 countries worldwide

OPEN GLOBAL LICENSING CATEGORIES



SUNCARE & BEAUTY

Sunscreen, SPF, After-sun
Tanning, Beach & Lifestyle
Cosmetics
Skincare
(*Love The Sun*)



BEACH ACCESSORIES

Towels, Umbrellas, Chairs
Hats, Bags, Flipflops
Market Bags, Beach Bags,
Inflatable, Pool toys



COLLECTIBLES & ART

Art Prints
Figurines, Limited
Editions



HOME

Bedding, Linens, Towelsheets
Towels, Pillows, Shower Pads
Coffee Towels, Beach
Towels, Bathrobes
Programs (pillows, handbags)
Bathrobe, Bathrobe



FAB

Beachside Line
Footwear for women



KIDS

Swimsuits, Apparel
Swimwear
Beach Accessories



TRAVEL

Luggage, Bags
Personal Care, Travel
Clothes, Luggage Tags



TECH

Phone Cases,
Digital Cameras



WATERSPORTS & HARDGOOD

Watersports, Surfboards
Paddleboards, Canoes
Boats, Beach Cruisers
Boats, Cruisers



PET

Life Preserver, Jackets
Leashes, Bandanas,
Beach Bags



GAMING

Board Games
Card Games



FASHION APPAREL & ACCESSORIES

Footwear, Sweaters, Jackets
Sunglasses, Golf Carts



EXPLORE LICENSING OPPORTUNITIES

JOIN THE LEGACY

Partner with the first American swimwear brand.

KELLI COUCHEE
Managing Director
licensing@jantzenbrands.com
626-800-7481



LICENSE GLOBAL

THE LICENSING INDUSTRY'S THOUGHT LEADER



Discover the magic of The Elf on the Shelf® Santaverse™, The Enchanted World of Santa Claus. New Products. New Stories. New Experiences.

The Lumistella Company, home to the world's largest Christmas brands, including The Elf on the Shelf®, Elf Pets®, Elf Mates®, Extraordinary Noorah® and more, introduces an epic storytelling universe brimming with new and exciting stories, timeless adventures and unforgettable characters! Partner with The Lumistella Company to shape holiday traditions for generations to come!

VISIT OUR NEW WEBSITE

Connect with us on our socials:

















GLOBAL
LICENSING
GROUP

LICENSING EXPO

BRAND LICENSING EUROPE

LICENSING EXPO

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LICENSING EXPO

LICENSE EXPO

LICENSE GLOBAL
THE LICENSE BROKER'S TRUSTED LEADER

INFLUENCE

LICENSE THE BIGGEST GAMES ON ROBLOX

350M MONTHLY PLAYERS
195 MARKETS REACHED
100 GAMES REPRESENTED

CONTACT US

BLOX FRUITS

2019
YEAR LAUNCHED

50B
GAMEPLAYS GLOBALLY

2.7M
CONCURRENT USER RECORD

ABOUT THE GAME Blox Fruits is an action-packed adventure game on Roblox with millions of players worldwide who battle formidable enemies and harness the power of mythical fruits to unlock extraordinary abilities.

PARTNER WITH BLOX FRUITS

FISCH

2024
YEAR LAUNCHED

2.5B
GAMEPLAYS GLOBALLY

800K
CONCURRENT USER RECORD

ABOUT THE GAME Fisch is an immersive fishing adventure on Roblox with millions of players worldwide who explore vast open waters and catch a variety of unique fish to become the ultimate angler.

PARTNER WITH FISCH